



**Whatcom  
Transportation  
Authority**

## Notice of Intent to Award

*Project: Transit Advertising Sales*

**RFP# 2020 - 294**

Form #VNDR05 v.a

**Procurement & Contracts**

December 21, 2020

The above solicitation was issued by the Whatcom Transportation Authority (WTA) on October 27, 2020. Sealed proposals were submitted November 30.

Vendors were solicited through an advertisement in The Bellingham Herald, a posting on Washington's Electronic Business Solution (WEBS), Washington's Office of Women and Minority Business Enterprise (owmbe.org), and Washington Procurement Technical Assistance Center, and an announcement on WTA's website. The following companies submitted qualifications in response:

Lamar Transit, LLC  
4645 Avon Lane, Suite 205  
Frisco, TX 75033

Proposals were evaluated based upon criteria outlined in the RFP. We announce our intent to award a contract to **Lamar Transit, LLC**.

This intent does not form a contract, but rather is the first step in the contract process. Neither party is obligated to perform any item within the RFP until a formal contract is signed by both parties.

WTA releases any documents and information relating to the procurement not marked confidential or proprietary. Interested parties may submit a Public Disclosure Request to [RecordsRequests@ridewta.com](mailto:RecordsRequests@ridewta.com). Refer to Part 6 of this RFP for the process of releasing documents marked as "Confidential" or "Proprietary".

An interested party may protest this Notice of Intent to Award by submitting a written protest to the Procurement & Grants Coordinator **no later than Wednesday, December 23, 2020 by 5:00 p.m., PST**. Information about protests can be found in the RFP.

On behalf of the Whatcom Transportation Authority, thank you for your efforts in preparing a response to this solicitation. We appreciate your interest in doing business with the Whatcom Transportation Authority.

If you have any questions, please feel free to contact me.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Magan Waltari', is written over a circular blue scribble.

Magan Waltari, CPPB, CPSM, NIGP-CPP  
Procurement & Grants Coordinator  
Disadvantaged Business Liaison Officer  
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